

**WHERE TO STAY**

For those who want to party in a luxury chalet, this is the place. Sir Richard Branson's The Lodge is an opulent little spot for up to 18 guests. For a mere £49,500 (€57,600) a week minimum, you get indoor and outdoor hot tubs, mini ice-rink, unlimited Champagne, egg-shaped baths with designer rubber ducks (an absolute must for the jet-set) and, *naturellement*, spectacular views. CKVerbier ([ckverbier.com](http://ckverbier.com)) has six properties, including the stunning Genticanes, which costs from 28,000 CHF (€22,800) a week for up to 12 people, and includes a chef, two hostesses and a dedicated chalet manager who'll book husky rides, ice go-carting or anything else you fancy. Needless to say, few of us will be taking rooms at either place. However, there are plenty of far less pricey options dotted around the resort. Hotel-wise, the Nevai is walking distance from the main lift and has




ABOVE SHE WEARS Jumper, H&M, £29.99; tights, Next, £10; socks, Burlington, £18 | HE WEARS Jumper, Topman, £36; Trousers, Uniqlo, £14.90; Socks, Falke, £16

OPPOSITE SHE WEARS Dress, Pringle of Scotland, £995; waistcoat, Juicy Couture at Harvey Nichols, £240; tights, Next, £10; shoes, Tommy Hilfiger, £130  
HE WEARS Jumper, Junya Watanabe by Comme des Garçons at Browns, £1,315; jeans, Nudie Jeans, £85; shoes, Sandro, £515

lovely contemporary rooms, a rather good restaurant and lobby cocktail bar. The Farinet bedrooms are cheaper and have an attractive Alpine feel, plus it's an easy fall into bed from the party scene downstairs. Chalet Adrien is probably the smartest hotel in Verbier. It's a Relais & Chateaux property with just 11 rooms and Verbier's only Michelin-starred restaurant, La Table d'Adrien.



 This page, above, and opposite, inside chalet Genticanes; left, Verbier chalet by night

PHOTOGRAPHER Mariano Herrera  
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MODELS Julia ([mandmodels.com](http://mandmodels.com)), Yohan ([nextmodels.com](http://nextmodels.com))

STOCKISTS [brownsfashion.com](http://brownsfashion.com), [burlingtonsocks.com](http://burlingtonsocks.com), [calvinklein.com](http://calvinklein.com), [chanel.com](http://chanel.com), [harveynichols.com](http://harveynichols.com), [hm.com](http://hm.com), [lecoqsportif.com](http://lecoqsportif.com), [lkbennett.com](http://lkbennett.com), [moncler.com](http://moncler.com), [next.co.uk](http://next.co.uk), [no1sports.com](http://no1sports.com), [nudiejeans.com](http://nudiejeans.com), [paulsmith.co.uk](http://paulsmith.co.uk), [police.it](http://police.it), [pringleScotland.com](http://pringleScotland.com), [sandro-paris.com](http://sandro-paris.com), [selfridges.com](http://selfridges.com), [snowandrock.com](http://snowandrock.com), [topman.com](http://topman.com), [uk.oakley.com](http://uk.oakley.com), [uk.tommy.com](http://uk.tommy.com), [uniqlo.com](http://uniqlo.com), [urbanoutfitters.co.uk](http://urbanoutfitters.co.uk)

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